

# beauty

by design



By Appointment  
TO HER MAJESTY THE QUEEN  
BRIGHTON CARPET LIMITED TELDENHURST

## Brintons

making the world a more beautiful place

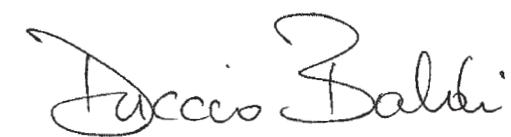
# Beauty by Design

Over the years, Brintons has become synonymous with design, pattern and the highest quality wool.

Designed and manufactured in the heart of the Midlands since the 18th Century, Brintons blends together a quintessential mix of individuality and originality. With an archive steeped in pattern and print history, the design team are well placed to create the decorative carpets that Brintons has become renowned for.

This year we are delighted to share new collections, refreshed favourites and on-trend colours inspired by our observations from around the globe.

We can't wait for you to share your Brintons interiors.



DUCCIO BALDI  
Chief Executive

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“  
Share your  
Brintons interiors  
with us on our  
Facebook page.  
”

FACEBOOK.COM/BRINTONSATHOME

# A Wool Story

Wool has been our passion since 1783 when William Brinton opened his first mill in Kidderminster. It remains the perfect choice for flooring and there are many reasons why Brintons is leading the way.

BEAUTY BY DESIGN

We're committed to bringing you gorgeous carpets, made from the finest quality wool, using the highest standards in production. We want to bring you style and comfort, without losing durability and sustainability. Essentially, we only want to share the very best with you.

Wool from one in nine British sheep ends up in our carpets, which makes us British wool's biggest user and we're proud to be associated with the Campaign for Wool. Carpets need strong wool, which comes from sheep bred in Britain. Shearing is essential for the welfare of sheep and wool grown on sheep which graze freely, is 100% natural and sustainable.

Wool carpets are known for their quality because they are highly durable, which helps keep their appearance. It provides luxury underfoot and also helps to insulate your

home for warmth and comfort. It absorbs sound to give a sense of calm and tranquillity. It is naturally fire resistant and fall-friendly for little ones.

As you'd expect from the company that patented the Axminster loom and revolutionised carpet production, innovation is very important to us. We invented the Brintons Blend, which combines 80 percent wool with 20 percent nylon, which gives you the perfect combination of softness and durability.

We never waver on quality and control every stage in the production process. Our team of highly skilled craftspeople work through a 13-step process on every carpet and every metre is inspected by eye twice and finished by hand before it leaves the factory. ❖



“

Wool from one in nine British sheep ends up in a Brintons carpet.

”

TIM BOOTH BRITISH WOOL MARKETING BOARD

# Different by Design

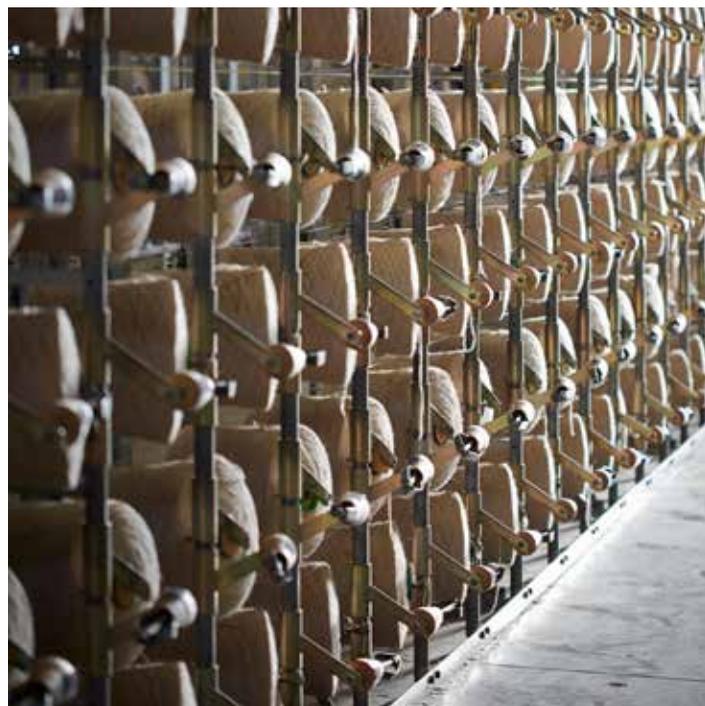
What makes a Brintons carpet so special? They are the result of mixing the finest materials with knowledge hundreds of years in the making. We have the perfect blend and weight of carpet for every room in your home.

## BEAUTY BY DESIGN

Every Brintons carpet is a blend of our design team's inspirational flair and first-rate knowledge of manufacturing techniques. Their practical, creative thinking ensures your carpet will work hard and look beautiful for years to come.

We know woven carpets are the best carpets, so we manufacture two constructions – Wilton, which is great for textured plains, and Axminster, which creates superior pattern definition. This flexibility ensures we can offer the highest-quality and the widest variety of colours, textures and designs as possible.

All of our carpets are made using our 80 percent wool, 20 percent nylon blend so softness with strength is guaranteed. The heavier the 'total pile weight' of the carpet, which refers to the amount of yarn used to make it, the more luxurious it is to the touch. Touch is really important when choosing a carpet, that's why we're happy to send samples so you can experience the quality first hand. ❖



## Sample Service

### DELIVERED TO YOUR DOOR

There is nothing quite like the real thing. Experiment with different samples to see which colours and patterns will work best in your home. We deliver samples straight to your door, so you can be sure you are making the right decision.



### WILTON TWIST

This carpet yarn has an extra twist added to the spinning process, which creates the renowned defined and textured surface. Brintons most popular carpet, Bell Twist (as seen here) is the ultimate hard-wearing option without compromising on softness or warmth and remains tough enough for high traffic areas. Available in over 60 colours, from modern pastels to dark dramatic shades, Bell Twist is perfect for creating a cohesive look throughout the home.

### BELL TWIST China Blue



### WILTON VELVET

Wilton is an early form of weaving, offering a variety of twist and velvet finishes. The Majestic Velvet (as shown) is the most luxurious plain carpet Brintons offer. Featuring a velvety softness that's endlessly tactile, rich and sumptuous, the carpet will add grandeur and depth to any interior space. Despite its opulent feel and appearance, Majestic Velvet is still an incredibly hard-wearing option.

### MAJESTIC Polished Silver



### AXMINSTER

The Axminster weaving technique is best suited for achieving detail making it the weave of choice for pattern definition. Made by Brintons' own looms since the early 1900s, the technique allows us to push the boundaries of patterned carpets and unleash the creativity of design houses such as Timorous Beasties (shown) to make a real statement.

### TIMOROUS BEASTIES Midnight Grain du Bois



# A Proud History

Brintons has been manufacturing quality carpet for over 200 years, with many notable milestones along the way.

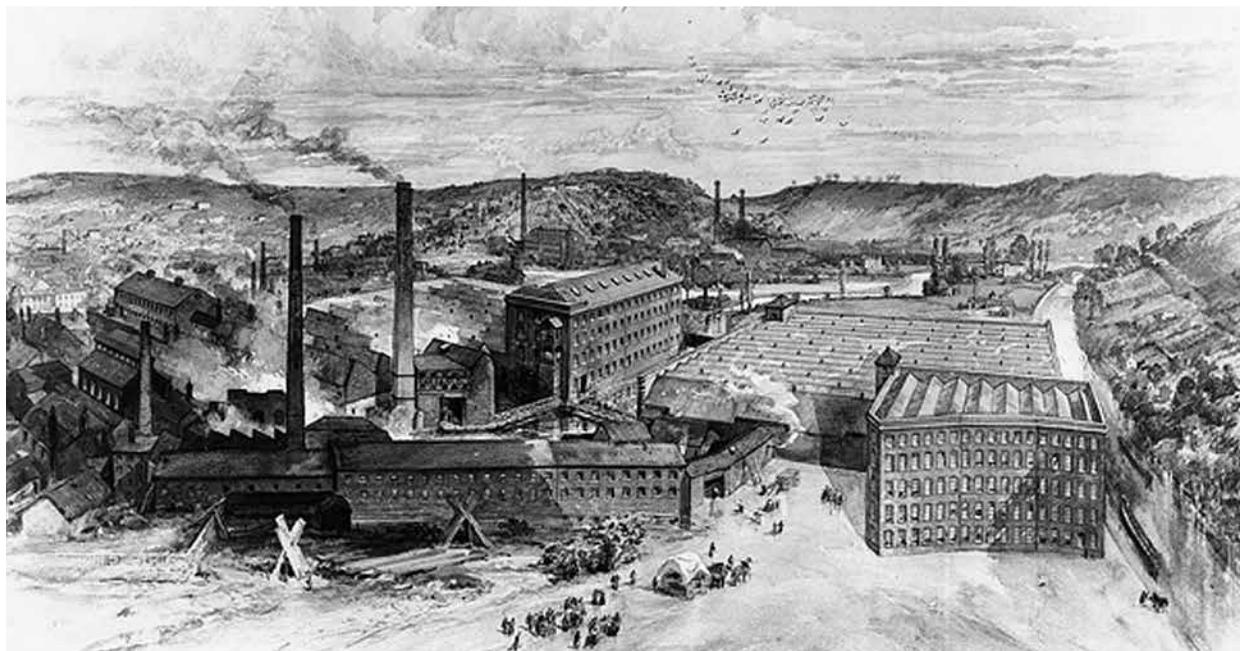
BEAUTY BY DESIGN

Brintons began manufacturing carpet in Kidderminster in 1783 and in 1890 patented the Axminster loom, a historical landmark in the production of patterned carpet.

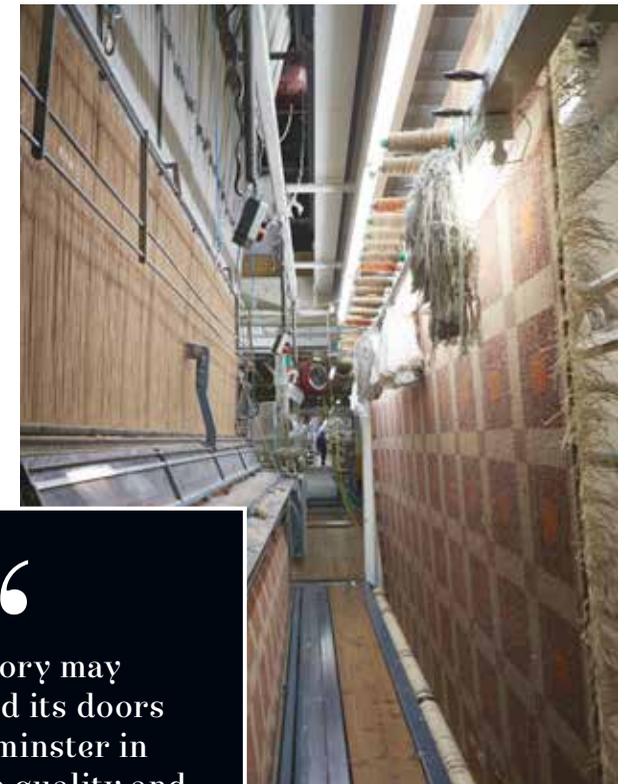
In 1958 we received a Royal Warrant for supplying carpet to Royal residences, including that of Queen Mary. One of the most celebrated achievements was the perfection of the Brintons blend in the 1950s, which is made from 80 percent wool and 20 percent nylon and is still used today.

Over the years, Brintons has worked with some of the most influential designers in the world including Vivienne Westwood and Manolo Blahnik, has collaborated with the Campaign for Wool and has designed bespoke carpets for Royal households and the Burlington Arcade.

We create carpets of incredible depth and durability, proven by the 35million passengers walking on our carpet at Chep Lap Kok airport in Hong Kong. We think William Brinton would be proud of our accomplishments. ❖



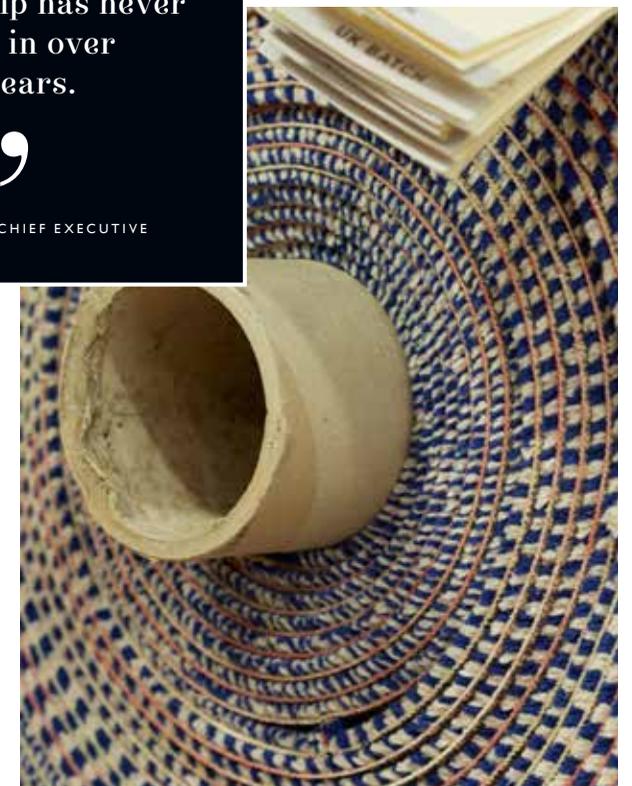
The original Brintons factory site, circa 1870.



“  
The factory may have opened its doors in Kidderminster in 1783, but the quality and craftsmanship has never faltered in over 230 years.

”

DUCCIO BALDI CHIEF EXECUTIVE



Clockwise from top left: Yarn delivery to the loom, an Axminster loom, a finished Axminster carpet on the roll and backing yarn.



# Prestigious heritage

“  
With a heritage dating back to the 18th century, we’re proud to be furnishing some of the most prestigious businesses in the UK.

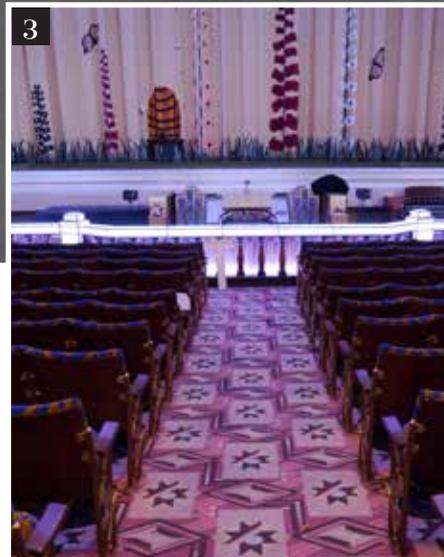
”

YVONNE SMITH BRINTONS ARCHIVE MANAGER

1



- 1. E. Tautz
- 2. The Hyatt Birmingham
- 3. The Stockport Plaza



When ready-to-wear menswear brand E. Tautz opened their first flagship store in London's Mayfair, they wanted the luxury their customer's felt underfoot to match that of their clothing. They chose Brintons.

E. Tautz shares our values of quality and heritage. We were honoured that their company owner personally selected our True Velvet Wilton Carpet in Space for their impressive two-storey, 2,000 square foot store. This grey shade sits perfectly with their contemporary interior.

When the modern four-star, 319-bedroom Hyatt Regency Hotel in Birmingham underwent a £6million refurbishment, Brintons was commissioned to supply custom carpets and rugs.

The end result was the creation of 13,000 square metres of Axminster carpet in contemporary, geometric designs using tonal greys with accent red hues and warm, neutral tones as well as hand tufted rugs.

Brintons has also recently worked with The Stockport Plaza super cinema and variety theatre to recreate the original art deco carpets from 1932. The carpet designs were recreated using original photos and design papers from the Brintons archive. Brintons supplied a purple geometric carpet for the basement, stairs, foyer and auditorium and a green carpet with an angular motif for the cafe. ❖



# in STOP air at tion

The latest trends are a celebration of art and nature, inspired not only by the natural world but by our interpretation of that world revealed through geometric shapes and patterns.

# Natural Beauty...

The trend for natural beauty is captured in our plain twists.

Bring to life the trend for the peace and tranquillity of the natural world around us with our collection of timeless, understated plains.

A palette based around calm, serene colours inspired by nature, from cool ivory tones and pale soft greys, to warmer taupe, stone and brown shades. For a more feminine feel, more warmth and colour has been introduced by seductive nudes as well as soft pink and blushed tones in the red spectrum. Earthy tones of pine, sage and parsley appear in the greens. ❖

Swatch names from top to bottom

**BELL TWIST** Twilight  
**BELL TWIST** Granite  
**BELL TWIST** China Blue  
**BELL TWIST** Rosebud  
**BELL TWIST** Damson



# Organic Tones...

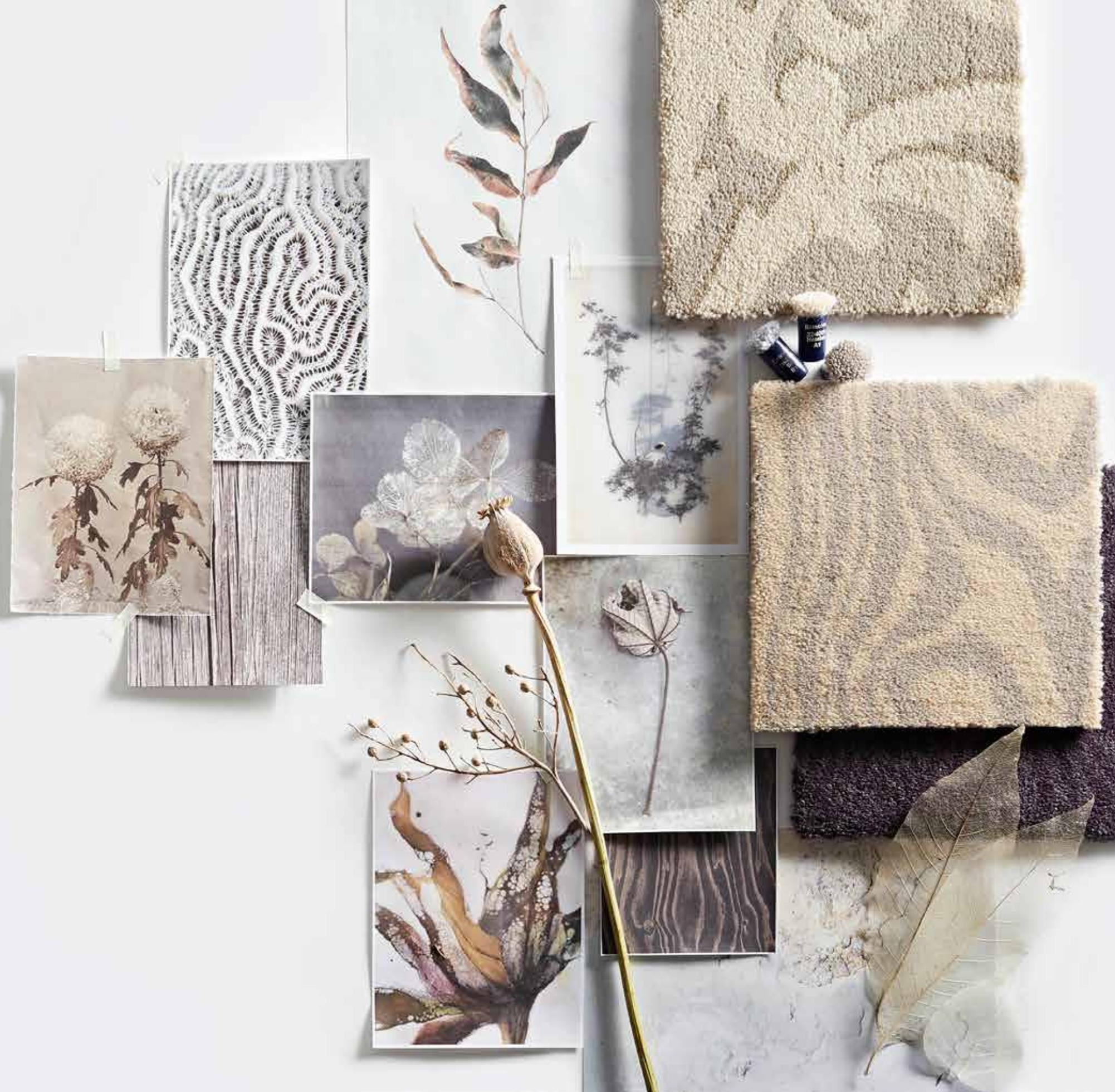
Inspiration from the subtle textures and patterns of nature.

Delve a little deeper into the trend for natural beauty by looking closely at the subtle, natural textures and patterns that evolve organically in the world around us. This comes from wood grain, stone or marbled textures or the classical sweeps and curves inspired by flowers and foliage.

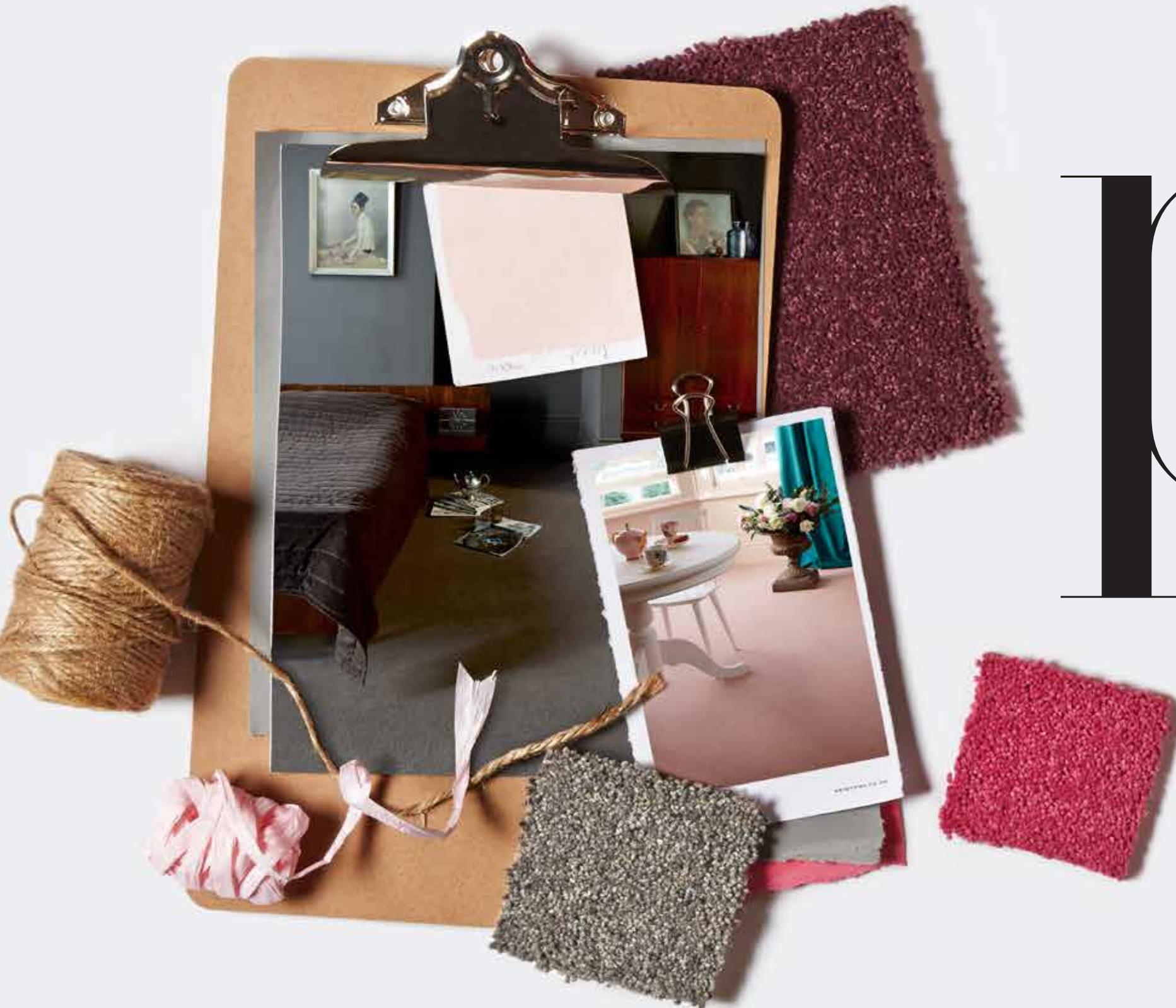
The Timorous Beasties collection brings this trend to life through designs such as Atholl Gardens in gold and oyster and the Grain du Bois in both natural and deep shades. ❖

Swatch names from top to bottom

**TIMOROUS BEASTIES** Oyster Atholl Gardens  
**TIMOROUS BEASTIES** Parchment Grain du Bois  
**TIMOROUS BEASTIES** Midnight Grain du Bois







# Plain

With bold, modern colours in abundance, now is the time to make a dramatic statement with a luxurious, hard-wearing carpet.

# Majestic

**Majestic by name, majestic by nature. Create opulence in your home with this collection of luxury hard-wearing carpets, which push the boundaries with a bold, striking colour palette.**

Soft shades of antique silk, mink and moon shadow alongside deeper contemporary shades of chilli and marrakesh. The gleam of polished silver with the dark grey walls works beautifully with statement pieces such as this lavish, gold furniture.

BEAUTY BY DESIGN



Moon Shadow  
M402



Antique Silk  
M12



Frosted Diamond  
M622



Marrakesh  
M56



Marula  
M342



Candlewax  
M572



Mink  
M382



Baja  
M296



Willow  
M324



Cirio  
M434



Polished Silver  
M240



Chilli  
M41



# True Velvet

Let in the light or hide in the shadows with True Velvet, which brings together subtle creams with deeper greys and a splash of red.

This collection of on-trend plains is a nod to the trend for monochrome with muted shades of cream and stone sitting alongside jet black and space grey. Gone are the days when dark must meet light. Sit deep carpets with deep walls or pale flooring with light decor and add a standout feature to bring the space to life.

BEAUTY BY DESIGN



Sushi  
EV402



Cream  
EV262



Stucco  
EV382



Trenchcoat  
EV562



Custard Cream  
EV392



Noodle  
EV416



Platinum  
EV190



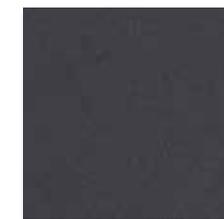
Chrome  
EV180



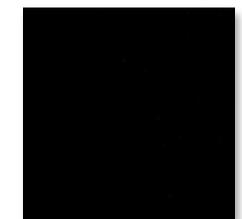
Gallery Red  
EV41



Otter  
EV152



Space  
EV250



Jet  
EV159

# Finepoint

Finepoint brings elegance, luxury and indulgence without compromising durability, strength and comfort.

Our superior manufacturing processes means we can create colours to suit seasonal trends, safe in the knowledge they meet our high quality standards. Our tough mix of 80 percent wool and 20 percent nylon means our carpets stand the test of time in well-used areas.

BEAUTY BY DESIGN



Calico  
F402



Degas Ivory  
F282



Turner Clouds  
F266



Renoir Fleece  
F12



Claude Sage  
F424



Tiepolo Gold  
BF176



Spencer Harvest  
F46



Bernini Beige  
BF132



Lakeland Green  
F274



Salvador Ash  
F278



Churchill Dusk  
F308



Rothko Red  
F41

# Bell Twist

Celebrating its 50th year in 2015,  
Bell Twist still remains Brintons most popular plain carpet.

With Bell Twist we've created a colour palette that enables you to match or clash carpet with any other furniture or accessories in your interiors scheme. An enviable selection of taupe, stone, beige and brown shades through to dusky pinks, sage greens and daring reds makes it such a popular palette. There are also six timeless Laura Ashley shades.

BEAUTY BY DESIGN



BELL TWIST China Blue



NEW  
Portland 75282



NEW  
China Blue 61382



NEW  
Rosebud 29582

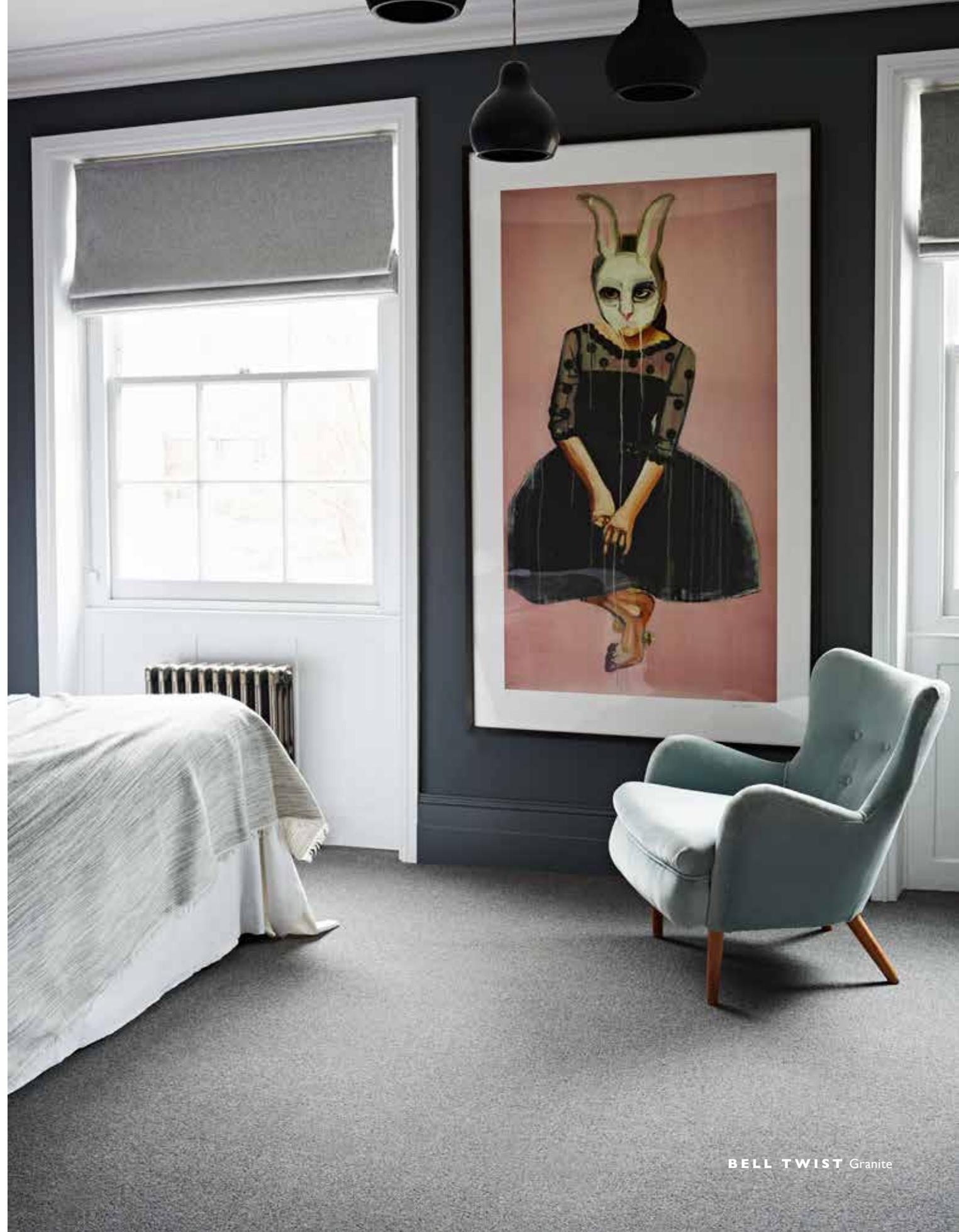


NEW  
Damson 31982



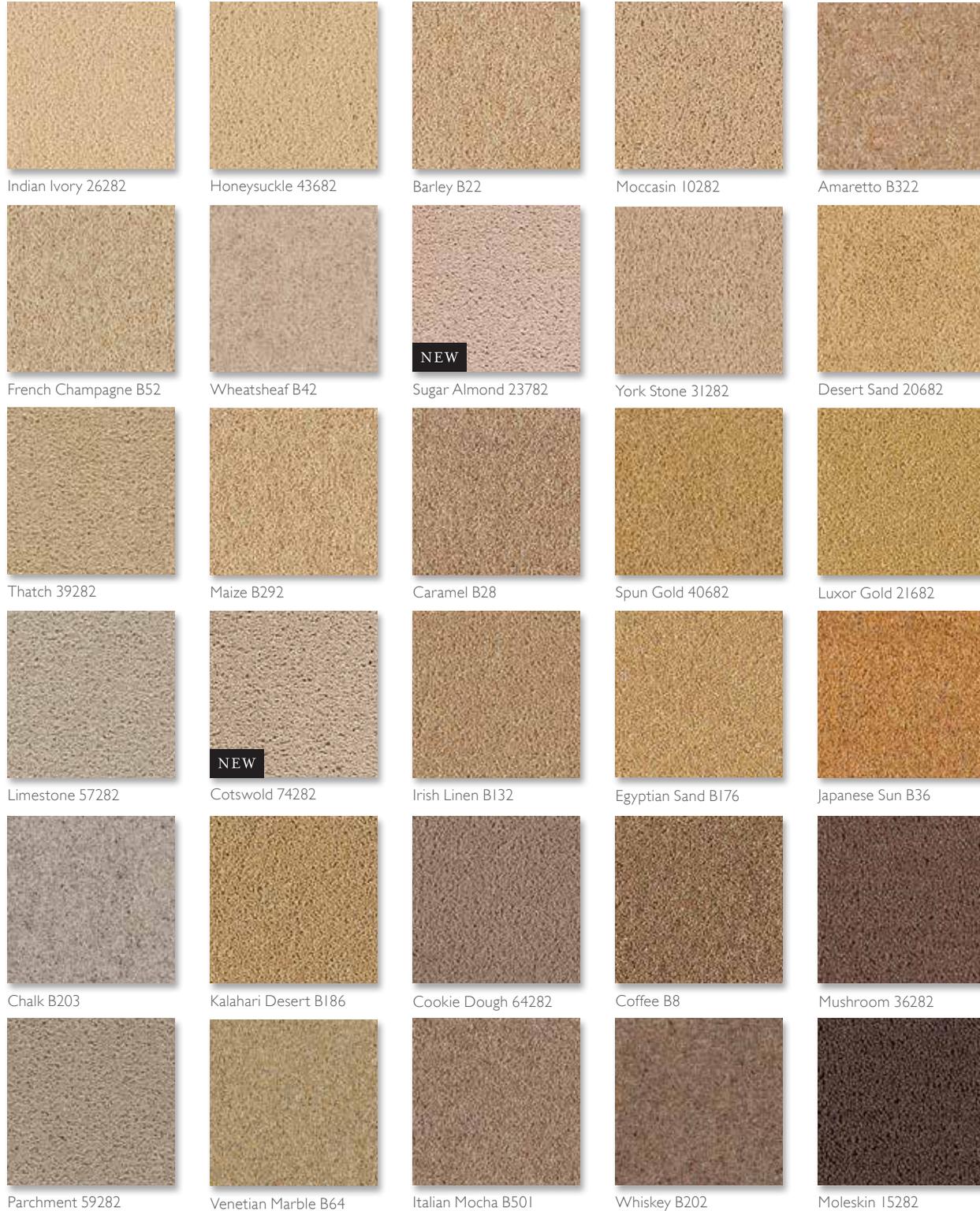
NEW  
Twilight 32082

“  
I love that the Bell Twist collection has such a wide range of colours. My pick for 2015 is a pale, sophisticated grey.”  
”  
TALIB CHOUDHRY INTERIORS EDITOR  
THE TELEGRAPH MAGAZINE



BELL TWIST Granite

# Bell Twist



# Bell Twist



## LAURA ASHLEY Bell Twist

# Pattern

From damasks, florals and stripes, to plaids and tailoring-inspired designs, we have a patterned carpet that will be the centrepiece or perfect match for your room.

# Timorous Beasties

Known for their beautiful, dramatic textiles and wallpapers, Timorous Beasties has designed a Brintons carpet collection.

This creative couple understand what makes people sit up and take notice. The duo began working with Brintons eight years ago, initially designing a collection of rugs, before creating their collection of dramatic carpets, showcasing their unique flair for pattern.

BEAUTY BY DESIGN



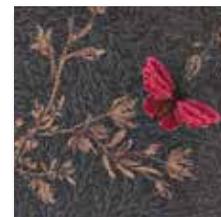
Botanical  
6/50157



Yellow Ruskin  
Butterfly  
6/50155



Silver Ruskin  
Butterfly  
10/50156



Noir Ruskin  
Butterfly  
8/50155



Parchment  
Grain du Bois  
12/50158



Natural  
Grain du Bois  
2/50158



Platinum  
Grain du Bois  
10/50158



Midnight  
Grain du Bois  
9/50158



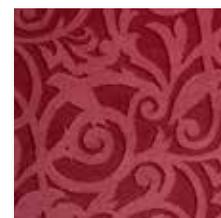
Linen Damask  
2/50158



Gold Atholl  
Gardens  
6/50154



Oyster Atholl  
Gardens  
2/50154



Ruby Atholl  
Gardens  
1/50154



# Laura Ashley

The classic style of a Laura Ashley interior is a perennial favourite.

Working closely with Laura Ashley, we've developed a range that is the perfect mix of the brand's history and its modern outlook.

BEAUTY BY DESIGN



Woodville Faded Chambray  
52/29812



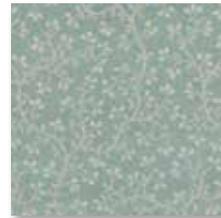
Malmaison Faded Gold  
52/29809



Woodville Farmhouse  
176/29811



Malmaison Linen  
64/29810



Ryedale Duck Egg  
14/50085



Ryedale Soft Truffle  
12/50085



Calloway Neutral  
2/50083



Malmaison Raspberry  
292/29866



Epsom Stripe Duck Egg  
4/50081



Epsom Stripe Amethyst  
19/50086



Calloway Amethyst  
29/50084



Daisy Amethyst  
9/50082



“  
These gentle pastel stripes would work brilliantly teamed with an informal mixture of blue and natural tones.  
”

JOANNA THORNHILL INTERIORS STYLIST  
AND AUTHOR OF HOME FOR NOW

# Padstow

Fresh, modern and flexible, Padstow has patterns that feel completely different depending on the colourway you choose. Its patterns are inspired by pop art, with polka dots and geometrics.

The palette meanwhile is influenced by the seaside, with soft, ice-cream shades of blue, pink and spearmint, balanced by subtle greys. The variety of colours allows the designs to work in any room of the house, from living rooms to a child's bedroom.

BEAUTY BY DESIGN



PADSTOW Pebble Houndstooth

“  
The yummy ice cream influenced palette strikes just the right balance between sweet and stylish!  
”  
EMILIO PIMENTEL-REID  
INTERIORS EDITOR AND STYLIST

## Sample Service

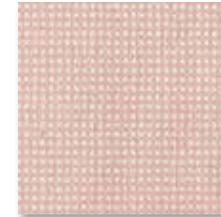
Experiment with different samples to see which colours and patterns will work best in your home. We deliver samples straight to your door, so you can be sure you are making the right decision.



# Padstow



Candy Spot  
5/50165



Candy Point  
5/50166



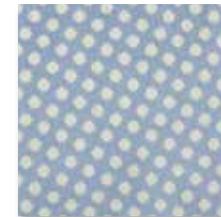
Candy  
Houndstooth  
5/50164



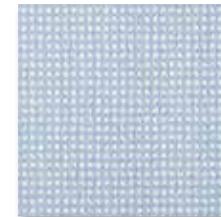
Fudge  
Houndstooth  
6/50164



Sherbet Spot  
6/50165



Surf Spot  
3/50165



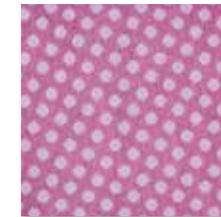
Surf Point  
3/50166



Surf  
Houndstooth  
3/50164



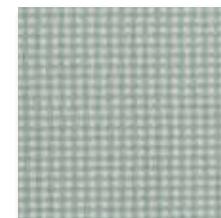
Heather  
Houndstooth  
9/50164



Raspberry Spot  
15/50165



Spearmint Spot  
14/50165



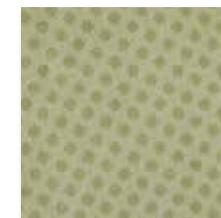
Spearmint  
Gingham  
14/50198



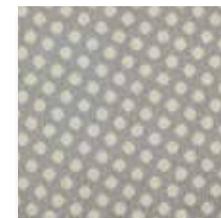
Spearmint  
Houndstooth  
14/50164



Arcade  
Houndstooth  
20/50164



Pistachio Spot  
4/50165



Pebble Spot  
10/50165



Pebble Gingham  
10/50198



Pebble  
Houndstooth  
10/50164

# City Plaids

Plaid has stood the test of time and remains desirable in contemporary interior design. A modern twist has been given to this timeless pattern for our new collection.

The trend for vintage, reclaimed textiles has given City Plaids a modern vibrancy where Welsh Plaids and Harris Tweed tones sit comfortably alongside brighter, striking patterns. Soft antique hues play together with cool blues and soft greys and have been jazzed up with a hint of hot pink. The subtle colour palette of City Plaids gives a fashionable edge to this iconic design.

BEAUTY BY DESIGN



CITY PLAIDS Knightsbridge

“  
For a touch of Highlands Chic, a plaid carpet gives a bold, grounding look to any space.  
”  
JOANNA THORNHILL  
INTERIORS STYLIST AND AUTHOR  
OF HOME FOR NOW



NEW  
Belgravia  
3/50233



NEW  
Kensington  
4/50234



NEW  
Chelsea  
20/50234



NEW  
Mayfair  
10/50237



NEW  
Knightsbridge  
8/50235



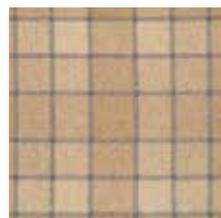
# Abbotsford & Abbeyglen

These carpet collections are timeless, with an air of modern grandeur.

Plaid never goes out of fashion. It has the power to be thoroughly modern or classic and traditional, contrasting or blending with any style or décor. This collection has lighter shades and a smart monochrome option. Both are classed as exceptionally hard-wearing, making them perfect for entrance halls and stairs.

BEAUTY BY DESIGN

## Abbotsford



Ivory Kilgour  
186/5639



Stone Kilgour  
8/5639



Lewis Plaid  
16/17089



Melrose Plaid  
197/17089



Gold Brodie  
176/33730



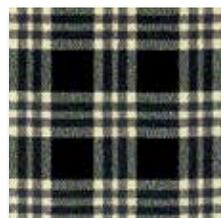
Heather Kilgour  
400/5639



Rust Kilgour  
6/5639



Ettrick Plaid  
7/17089



Border Plaid  
9/17089



Macinnes  
4/5641

## Abbeyglen



Leitrim Plaid  
10/38259



Fermanagh Plaid  
9/38258



Wexford Plaid  
14/38261



Cavan Plaid  
4/38257



Tyrone Plaid  
8/38260



# Stripes

A classic pattern, loved by all, hardworking stripes will stand the test of time.

Savile Row tailors have always had it right – stripes are a smart and timeless pattern option than can work wonders for proportions. They can trick the eye into thinking a room is wider or longer. Subtle or bold, narrow or wide, stripes are the 'neutral' of the pattern world. They're an easy, please-all option – stripes in pared-back shades are a sophisticated look, whereas the same design in bold colours would be a cheerful option for a child's bedroom. It's a pattern that will carry a room through decorating changes as the years go on; with a striped carpet made up of several complementary shades, you have lots of options for wall and fabric colours.

BEAUTY BY DESIGN



STRIPES Humbug



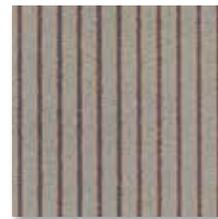
Brighton Rock  
95T/38268



Humbug  
95T/38266



Chocolate Fudge  
25T/38268



Chocolate Bonbon  
25T/38266



Raspberry Ruffles  
15T/38267



Rhubarb Custard  
15T/38266



STRIPES Chocolate Fudge

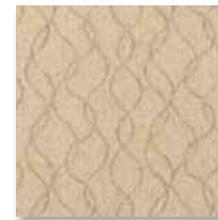


# Pure Living

Flexible and effortless, Pure Living is a collection of elegant patterns, which enhance your sense of space.

Subtle stripes, gentle plaids, curvaceous lines and delicate geometrics make this collection versatile enough to work in classical or contemporary settings and clever enough to create the illusion of further space. The varied palette includes muted and chalky tones through to deeper shades of beige and grey.

BEAUTY BY DESIGN



Sandalwood Wave  
52/38187



Mandarin Plaid  
186/29994



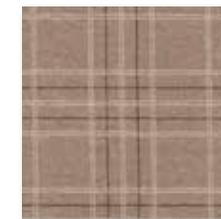
Mandarin Cord  
6/38182



Sandalwood Strata  
132/38315



Earth Quartz  
501/29998



Earth Plaid  
501/29994



Carousel Cord  
1/38316



Coastal Cord  
5/38317



Retro Cord  
16/38182



Urban Cord  
8/38182

## Sample Service

Experiment with different samples to see which colours and patterns will work best in your home. We deliver samples straight to your door, so you can be sure you are making the right decision.



# Marrakesh

Inspired by the vibrant colours and rich landscape of Morocco, but with a subtle design motif, Marrakesh is versatile and adaptable.

Think of Marrakesh and your senses awaken to spice markets, deserts, jewels and the rich, golden tapestry of this exotic city. Create a North African vibe in your home with shades of gold, bronze and jade, which pick up on the trend for warming amber and rust, but delicately patterned to suit modern British taste.

BEAUTY BY DESIGN



Kadiz Beige  
22/22125



Kadiz Taupe  
8/22125



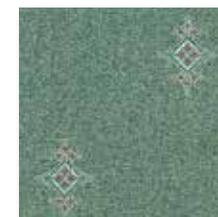
Kashmir Gold  
176/22123



Kashmir Rust  
197/22123



Khalyk Green  
511/28035



Kashmir Jade  
204/22123



“  
Blend rich, bold  
colours with subtle  
grey shades.  
”

BEAUTY BY DESIGN

# Renaissance

Delicate motifs from traditional Persian kilim rugs and rich colours including ochre, amber and gold are expanded across the whole floor in two exotic carpet collections.

Full of romantic scrolls and delicate motifs, our Renaissance and Renaissance Classics ranges are inspired by the golden age of Persian art and literature. Renaissance makes a strong statement against a backdrop of plain walls and curtains.

BEAUTY BY DESIGN

## Renaissance Classics



Persian Sand  
176/30372



Medici Blue  
3/38388



Tibetan Gold  
6/30367



Persian Sun  
197/30371



Majnu Gold Dusk  
202/38382



Bazaar Red  
1/30368



Khali Fire  
1/30370



Medici Ruby  
1/38385



Leila Rose  
5/38383

## Renaissance



Peach Bazra  
6/24026



Jade Bazra  
176/24026



Gold Palmette  
6/20450



Ivory Palmette  
22/20450



Versailles Pearl  
186/38106



Javanese Amber  
197/27835



Amber Kashan  
17/20674



Green Palmette  
4/24052

BRINTONS.CO.UK



RENAISSANCE CLASSICS Khali Fire

# Classic Florals & Fresco

Dainty floral designs will add a touch of class.

Start a room's pretty mood from the floor up with a floral carpet. From timeless, dreamy cottage garden scenes to statement flower heads, the designs may be delicate but the carpet is quality, hard-wearing Axminster using 80 percent wool and 20 percent nylon.

BEAUTY BY DESIGN

## Classic Florals



Toile Empire Black  
9/27836



Toile Empire Blue  
10/27836



Parterre Blue  
3/38176



Parterre Honey  
186/38176



Parterre Champagne  
52/38176



Toile Papillon Black  
9/37895



Toile Papillon Rose  
2/37895

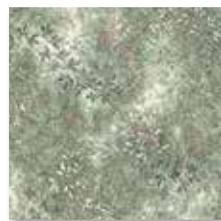
## Fresco



Moorland Fern  
512/27815



Summer Breeze Sage  
24/11807



Whispering Grass Sage  
24/953



Whispering Grass Willow  
34/953



Whispering Grass Beige  
2/953

BRINTONS.CO.UK



CLASSIC FLORALS Parterre Champagne

# Marquis

A stand-out collection of regal colours and motifs that bring a touch of splendour to large or small spaces.

Use the large or small-scale patterns in the Marquis collection to create cohesion in connecting rooms and an elegant flow through your home. Use the smaller motif in narrow spaces like hallways or create impact in large areas with confident colours such as regal red, royal blue and coronet gold.

BEAUTY BY DESIGN



MARQUIS Regal Red Flake



Statesman Rust Diamond  
37/14827



Statesman Rust Flake  
37/25404



Regal Red Diamond  
41/14827



Regal Red Flake  
41/25404



Sovereign Blue Diamond  
23/14827



Sovereign Blue Flake  
23/25404



Royal Blue Diamond  
63/14827



Royal Blue Flake  
63/25404



Princess Jade Diamond  
134/14827



Princess Jade Flake  
134/25404



Intense Black Diamond  
9/14827



Coronet Gold Flake  
36/25404

# Regina

Create grandeur in a classical setting with the motif and trellis formations of the Regina collection.

This quintessential collection offers a choice of designs including Coronet, Point and Trellis, dainty patterns awakened by stately blues, greens, reds and ambers. Not only is this the perfect pairing for classic homes it can also bring a traditional feel to a contemporary space.

BEAUTY BY DESIGN



Red Coronet  
41/38498



Red Point  
41/38499



Burgundy Coronet  
31/38498



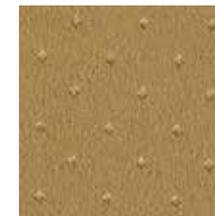
Burgundy Point  
31/38499



Cappuccino Coronet  
258/38502



Honey Bee Coronet  
86/38511



Honey Bee Point  
86/38509



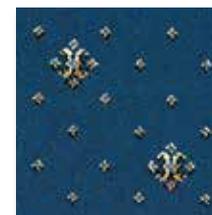
Honey Bee Trellis  
86/38493



Bamboo Point  
268/38509



Aqua Coronet  
134/38502



Blue Coronet  
3/38498



Blue Floret  
3/38500



Slate Trellis  
220/38493



Slate Point  
220/38503



Green Point  
44/38499

# Product and Technical Information

PAGE NO.	RANGE	WIDTHS	CONSTRUCTION	SUITABILITY	TOTAL PILE WEIGHT	TOG VALUE
22	Majestic	4.57m (15' 0")	Woven Wilton	Extra Heavy Domestic	2063g/m2 (60.85oz/sq.yd)	1.69
24	True Velvet	4.57m (15' 0")	Woven Wilton	Extra Heavy Domestic	1672g/m2 (49.31oz/sq.yd)	1.45
26	Finpoint	4.57m (15' 0")	Woven Wilton	Extra Heavy Domestic	1363g/m2 (40.20oz/sq.yd)	1.56
28	Bell Twist	3.66m (12' 0")	Woven Wilton	Extra Heavy Domestic	1409g/m2 (41.56oz/sq.yd)	1.23
		4.57m (15' 0")	Woven Wilton	Extra Heavy Domestic	1409g/m2 (41.56oz/sq.yd)	1.23
34	Timorous Beasties	4m (13' 1 1/2")	Woven Axminster	Extra Heavy Domestic	1529g/m2 (45.10oz/sq.yd)	1.83
36	Laura Ashley collection by Brintons	3.66m (12' 0")	Woven Axminster	Extra Heavy Domestic	1359g/m2 (40.08oz/sq.yd)	2.01
38	Padstow	4m (13' 1 1/2")	Woven Axminster	Heavy Domestic	1169g/m2 (34.48oz/sq.yd)	1.82
42	City Plaids *	4m (13' 1 1/2")	Woven Axminster	Extra Heavy Domestic	1315g/m2 (38.78oz/sq.yd)	1.62
44	Abbotsford *	4m (13' 1 1/2")	Woven Axminster	Extra Heavy Domestic	1315g/m2 (38.78oz/sq.yd)	1.62
44	Abbeyglen *	4m (13' 1 1/2")	Woven Axminster	Extra Heavy Domestic	1315g/m2 (38.78oz/sq.yd)	1.62
46	Stripes Collection Δ	4.57m (15' 0")	Woven Wilton	Extra Heavy Domestic	1378g/m2 (40.64oz/sq.yd)	1.42
48	Pure Living	4m (13' 1 1/2")	Woven Axminster	Extra Heavy Domestic	1359g/m2 (40.08oz/sq.yd)	2.01
50	Marrakesh	4m (13' 1 1/2")	Woven Axminster	Extra Heavy Domestic	1189g/m2 (35.05oz/sq.yd)	2.16
52	Renaissance Classics	3.66m (12' 0")	Woven Axminster	Extra Heavy Domestic	1699g/m2 (50.11oz/sq.yd)	2.03
52	Renaissance	3.66m (12' 0")	Woven Axminster	Extra Heavy Domestic	1549g/m2 (45.69oz/sq.yd)	2.23
54	Classic Florals	3.66m (12' 0")	Woven Axminster	Extra Heavy Domestic	1549g/m2 (45.69oz/sq.yd)	2.23
54	Fresco	3.66m (12' 0")	Woven Axminster	Extra Heavy Domestic	1549g/m2 (45.69oz/sq.yd)	2.23
56	Marquis	4m (13' 1 1/2")	Woven Axminster	Extra Heavy Domestic	1462g/m2 (43.12oz/sq.yd)	2.03
58	Regina Collection	4m (13' 1 1/2")	Woven Axminster	Extra Heavy Domestic	1189g/m2 (35.07oz/sq.yd)	2.16

\* Due to the linear nature of plaid and tartan carpets, please consult your retailer for fitting advice.

Δ Minimum total pile weight stated. Please contact our technical department for individual carpet weights.

#### \* TOG VALUES:

For more information visit the technical pages on our website, [www.brintons.co.uk/tog-values](http://www.brintons.co.uk/tog-values)

#### PATTERN MATCH

Due to subtle design repeats extra material may be required to ensure continuation in design and pile direction. This will vary depending on the installation.

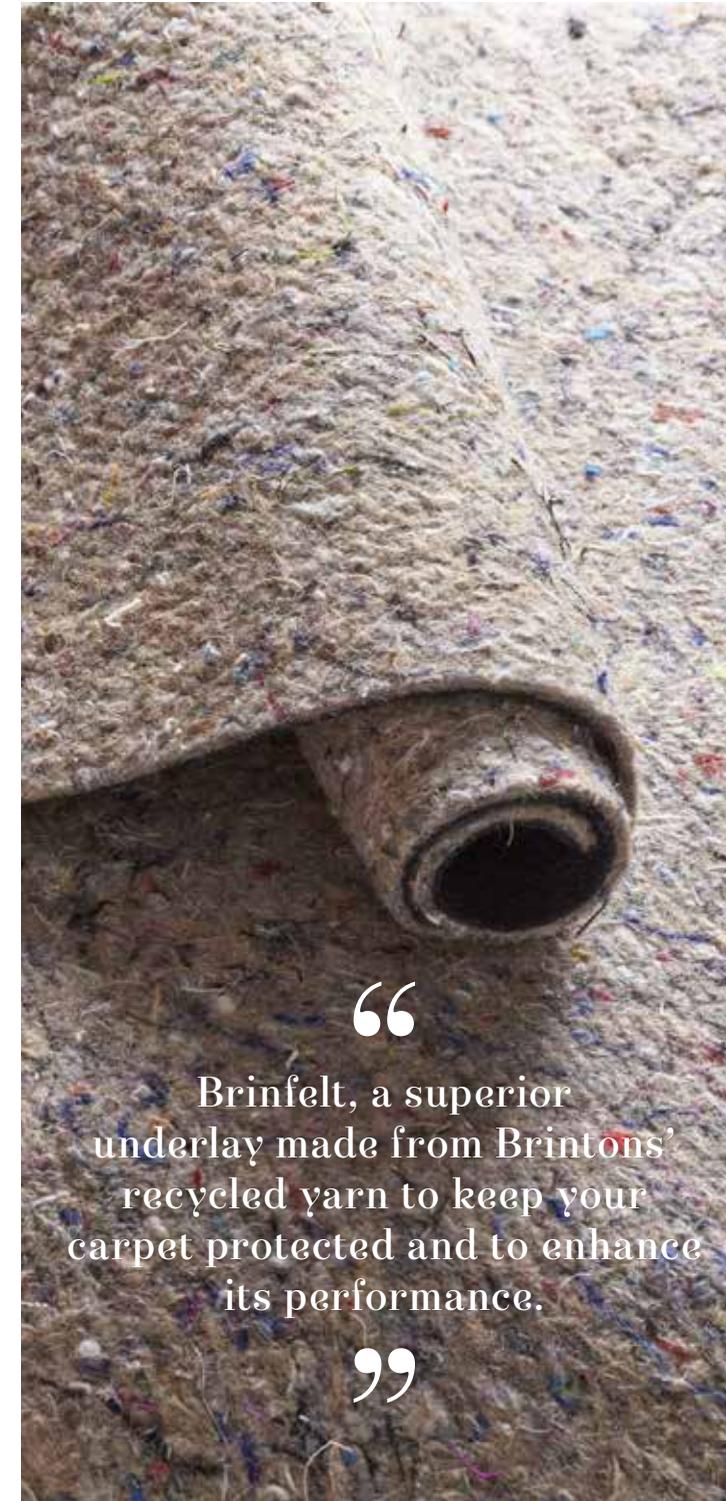
#### PATTERN REPEAT

Information available on our website, [www.brintons.co.uk](http://www.brintons.co.uk)

We take great care with the colours used in our collections. The limitations of printing may mean a slight variation in the representation of this brochure. All reasonable care has been taken to ensure the colour and descriptions are accurate.



# Brinfelt



“  
Brinfelt, a superior underlay made from Brintons' recycled yarn to keep your carpet protected and to enhance its performance.  
”

#### QUALITY IS IN THE COMBINATION

Brinfelt underlay provides the right balance between underfoot comfort and support to your carpet.

Perfect to use throughout the home, it performs extremely well on halls, stairs, landings and any high traffic areas.

Brinfelt helps prevent the carpet pile from flattening, allowing your carpet to retain its appearance. It acts like a shock absorber, allowing your carpet to stand up to wear and tear, so your carpet lasts longer. Brinfelts' durable construction is also guaranteed for the life of the initial carpet installation. Due to its composition, Brinfelt is excellent for sound insulation and retaining heat in a room.

Brinfelt is a 65oz, 2.3 tog combination felt and crumb rubber underlay manufactured in the UK. It is produced using our thread and yarn waste from our UK factories and we are actively reviewing all our waste streams for possible inclusion. This means that Brinfelt is not only good for your carpet, but also kind on the environment. We recommend Brinfelt for all Brintons carpets, because 'Quality is in the Combination'.

Brinfelt is currently only available in the UK.



# Useful information

## INSTALLATION

All carpets should be installed using good quality underlay and by professional installers in accordance with BS 5325 or the NICF manual.

## COLOUR MATCH

Our carpets are produced from a wool-rich yarn blend. All natural textiles have colour and blend variances between batches and an exact match to sampling is not guaranteed. Heather and berber effects are created by blending different coloured wool which can appear as dark flecks or linear forms in the carpet. This is considered an attractive and intentional feature.

## UNDERFLOOR HEATING SYSTEMS

Carpet can be perfectly compatible with underfloor heating systems, as has been proved in joint tests with the Underfloor Heating Manufacturers Association and the Carpet Foundation. This is why we include a 'tog rating' in our Product and Technical Information table. For advice on underlay suitable for use with carpet over underfloor heating, please contact our consumer helpline on 0800 505 055.

## CLEANING AND MAINTENANCE

With regular cleaning and maintenance your carpet will continue to impress and remain a great addition to your home for many years to come. However, accidents do happen, so when they do, you can refer to our expertise to get the best advice for you to clean and care for your carpet. Please visit our website for more details, [www.brintons.co.uk](http://www.brintons.co.uk)

## CARPET REGISTRATION

Investing in a Brintons carpet may be the end of your purchase, but we believe it should signal the beginning of the Brintons experience and we want that experience to be about ultimate confidence with your new carpet.

Therefore, if you decide to go on and buy Brintons, please register your purchase with us and we will guarantee to take great care of you.

You can register your purchase online at [www.brintons.co.uk/registration](http://www.brintons.co.uk/registration)

## OUR PROMISE TO YOU

All our carpets are made to consistent quality standards and we are confident you will be delighted with your purchase. In the unlikely event that you have a complaint as a result of a manufacturing fault, we guarantee to rectify or replace the carpet to ensure your total satisfaction.

For more information please visit [www.brintons.co.uk/brintons-promise/](http://www.brintons.co.uk/brintons-promise/)

## QUALITY MARK

The Quality Mark is based on the Carpet Foundation suitability system, and acts as an assurance to you that the sustainability claims on our products are valid and accurate.

## BRINTONS GLOBAL STANDARDS

Brintons operates a Quality Management System in accordance with ISO 9001:2008, and an Environmental Management System in accordance with ISO 14001:2004

## COUNTRY OF ORIGIN

Brintons woven carpet is made at our own manufacturing plants in the UK, Portugal or India.



LAURA ASHLEY Ryedale Soft Truffle (See p.36)



TIMOROUS BEASTIES Linen Damask (See p.34)



# Brintons

## CONSUMER HELPLINE

UK 0800 505 055\*  
[www.brintons.co.uk](http://www.brintons.co.uk)

ROI 1850 94 68 98  
[www.brintons.ie](http://www.brintons.ie)

To order samples or find your nearest retailer please visit our website or call us.



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Brintons Carpets Ltd, Stourport Road,  
Kidderminster, Worcestershire DY11 7PZ  
United Kingdom

\*Call's from UK landlines are free. Mobile charges may vary.